

H-CARE

Announcement

Abstract

Following the identified gap between the needs of the market and available - but not relevant - VET courses, the project intends to develop innovative blended training programed for Vocational qualification of a new job profile « Health Care & Food Supplements salesperson » targeted to unemployed people (18 +) or current employees in Health Care sales sector. This profession does not exist in National Occupational Classification frameworks of EU countries so far.

Introduction

H-CARE: “Launching of Sector Skills Alliance for Training & Apprenticeship of Health Care and Food Supplements Salespersons”.

An European innovative training programme for Salespersons of medical devices for home use, assistive technologies and food supplements.

Description

An innovative European training programme for salespersons of medical devices, assistive technologies and food supplements was launched in 2014 with 6 partners from 5 European Union countries (Turkey, Bulgaria, Romania, Austria and Belgium). The project, called “Launching of Sector Skills Alliance for Training & Apprenticeship of Health Care and Food Supplements Salespersons” (H-CARE), contributes to the Europe 2020 growth strategy in particular to the European Union’s employment rate target of 75% by 2020, by helping people learn new skills and adapt to changes in the labor market. By development of a new occupational job profile in Health Care Sales the project will encourage the employment in this sector. The project offers exactly new skills for new jobs Agenda, providing opportunities for the inclusion of unemployed or low paid people in the European Union job market.

Acknowledgement

This project (540170-LLP-1-2013-1-TR-LEONARDO-LMP) has been funded with support from the European Commission. This publication (communication) reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Contributors

Support from the European Commission.

- Turkey – Project Coordinator
- European Medical Association, Belgium
- Technical University “Gheorghe Asachi”, Romania
- BFI National Institute for Vocational Istanbul Regional Educational Directorate Training, Austria
- National Agency for Vocational Education and Training, Bulgaria
- Consultancy company “ZGURA-M”, Bulgary

Sources

<http://healthcaresales.eu>

<https://www.facebook.com/hcareproject>



Lifelong
Learning
Programme



*Contact Details:

Jacqueline Rudolph-Germain
Administrative assistant, EUROPEAN MEDICAL ASSOCIATION, Avenue des Volontaires, 19, 1160 Brussels, BELGIUM.
Tel: +32 02 734 29 80/ +32 0 476 739 777
E-mail: contact@emanet.org
Web: <http://www.emanet.org>

Received: February 11, 2016

Published: March 10, 2016

Citation: Jacqueline Rudolph-Germain (2016) H-CARE. *Int J Food Sci Nutr Diet.* 5(3), 270. doi: <http://dx.doi.org/10.19070/2326-3350-1600048>

Copyright: Jacqueline Rudolph-Germain © 2016. This is an open-access article distributed under the terms of the Creative Commons Attribution License, which permits unrestricted use, distribution and reproduction in any medium, provided the original author and source are credited.